

APPENDIX C – COUNCIL PLAN PROJECTS 2015-20

PRIORITY - The Economy: Maximising growth and opportunity in Blackpool

| THEME | KEY PROJECTS OVER THE NEXT 5 YEARS |
|-------------------------|---|
| Tourism | <ul style="list-style-type: none"> ▪ Open the Blackpool Museum ▪ Attract world class events and shows ▪ Deliver a major new leisure attraction ▪ Develop cultural tourism ▪ Provide modern conference facilities ▪ Deliver the new Tourism Academy |
| Infrastructure | <ul style="list-style-type: none"> ▪ Deliver the tramway extension to Blackpool North ▪ Improve access to the town through three “green corridors” ▪ New Business District – more professionals working in the town centre ▪ Deliver the new Energy College ▪ Complete sea defence works |
| Employment | <ul style="list-style-type: none"> ▪ Expand apprenticeship schemes ▪ Enterprise education at schools ▪ Specialist job schemes for the most vulnerable and disadvantaged people ▪ Promotion and delivery of the living wage |
| Enterprise | <ul style="list-style-type: none"> ▪ Enterprise Zone at Blackpool Airport ▪ Business start-up support ▪ Increase the use of local contractors across the Public Sector ▪ Business Champions to offer mentoring support |
| Housing | <ul style="list-style-type: none"> ▪ Reduce transience and stabilise communities by supporting quality public and private homes ▪ Establish a big new private sector landlord ▪ Deliver a home energy efficiency scheme ▪ Lobby for benefits changes to reduce the number of HMOs |
| Community Safety | <ul style="list-style-type: none"> ▪ Strong management of the night time economy ▪ Adopt Public Space Protection Orders ▪ Extend selective licensing and transience projects across the town ▪ Behaviour management in the town centre |